



Mid-America Trade Adjustment Assistance Center (TAAC) Cost Share Grant Funding for Manufacturers

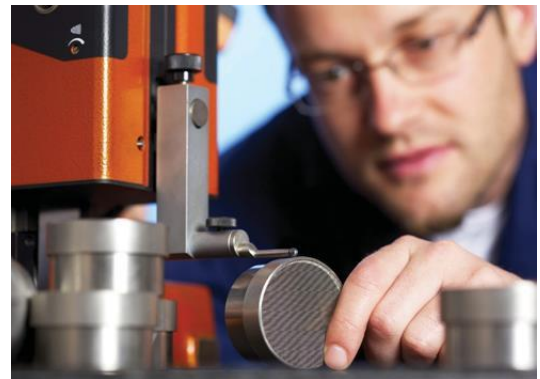
Trade Adjustment Assistance for Firms (TAAF) is a federal grant program funded through the Economic Development Administration (EDA), U.S. Department of Commerce. The program assists U.S. manufacturers by paying a portion of professional consultant expenses and industry-specific expert services to improve their business competitiveness. Examples of TAAF project opportunities include:

Manufacturing, Engineering & Production

- Inventory Management
- ISO Preparation and Registration
- Operation Analysis
- Process Engineering
- Product Development, Designing, Prototyping, Testing and Certification
- Productivity Improvement
- Quality Improvements

Marketing & Sales

- Advertising and Sales Promotion Development
- Distribution Analysis and Development
- eCommerce
- Export & International Trade Assistance
- Marketing Research
- Sales Force Management Programs
- Social Media
- Trade Shows
- Website Development, Updating, and Smart Phone Compatibility



Financial & General Management

- Compensation and Incentive Programs
- Cost Management, Debt Restructuring, and Profit Planning
- Organizational Analysis
- Succession Planning
- Workforce Development & Training

IT Support Systems

- Custom Programming
- Employee Training
- Integrated Manufacturing Systems
- Software Upgrades
- System Conversion and Enhancements



Benefits of the Program

TAAF partners with manufacturers by offering grant funding from \$30,000 (75/25 cost share) up to \$150,000 (50/50 cost share) to implement strategic projects that are focused on improving a firm's internal operations and competitive abilities.

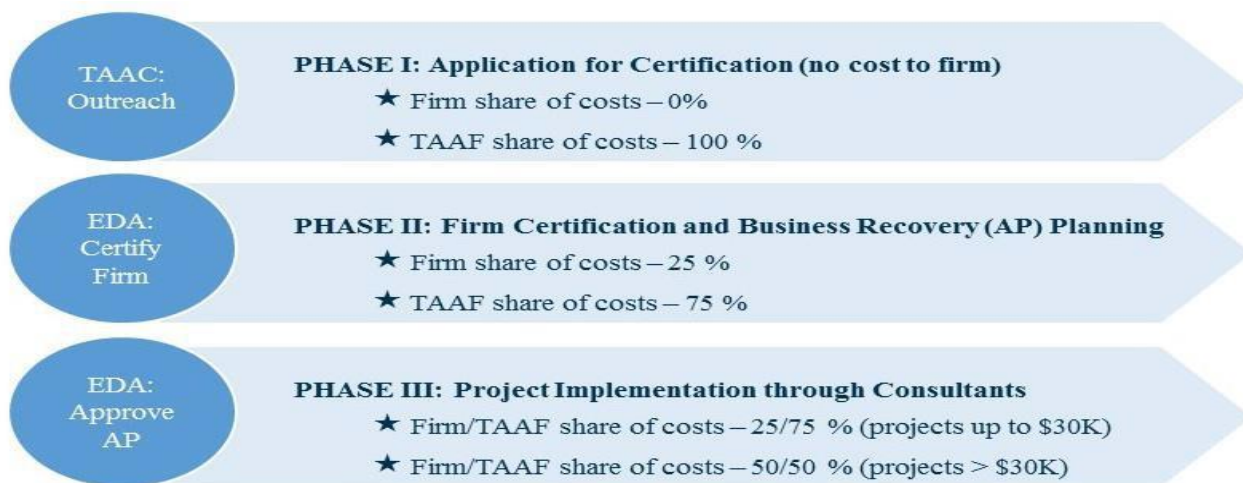
TAAC conducts a comprehensive company assessment to identify and prioritize opportunities for increased profits, job creation and long term financial stability.

TAAC is staffed with manufacturing business professionals with extensive private industry experience who work collaboratively with manufacturers through each phase of the program.

Since 1974, TAAF has helped thousands of U.S. manufacturers strengthen and solidify their competitive position and prosper in the global marketplace.

Participating firms reached employment and revenue growth that exceeded industry averages.

Program Phases



How does a Business Qualify?

Eligible firms are U.S. manufacturers who have been in business for two years and have experienced a 5% decline in employment and sales in at least 25% of a product line.

Mid-America TAAC can determine if your industry has been impacted by import competition and your firm's eligibility for Trade Adjustment Assistance. Visit www.taacenter.org or call 800-336-8205.



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