



MID-IOWA

MIPPA

PLANNING ALLIANCE
FOR COMMUNITY DEVELOPMENT

BOARD OF DIRECTORS

Regular Meeting

January 4, 2022

AGENDA

AGENDA



1. Call to Order
2. VOTE: Approval of Agenda
3. VOTE: Approval of Minutes
4. REPORT: EDD Designation Timeline
5. REPORT: Membership
6. REPORT: Staffing
7. REPORT: Grant Applications
8. Other Business
9. Adjournment

MINUTES

ATTENDANCE?



Confirmed Present

Brenda Dyer

Don DeWaard

Jeff Davidson

Brian Crowe

Deb Bengtson

Charlie Dissell

Carrie Kruse

Clyde Evans

Curtis Brown

Confirmed Absent

Amanda Accola

Lorin Ditzler

Derek Lord

Deven Markley

Unconfirmed Attendance

Mike Hammond

Greg Piklapp

Butch Ostrander

Kyle Michael

Brandon Talsma

Tanya Michener

Heather Ussery

Dylan Morse

Carla Eysink

Leanne Harter

John Norris

Rachel Gocken

Alex Lynch

Wade Wagoner

Joe Mrstik

Mark Jackson

Hollie Zajicek

VIRTUAL VOTES



Jeff Davidson

Charlie Dissell

Derek Lord

Kyle Michel

Amanda Accola

Rachel Gocken

Curtis Brown

Brenda Dryer

Deb Bengtson

Clyde Evans

Carrie Kruse

Tanya Michener

Hollie Zajicek

John Norris

Don DeWaard

Wade Wagoner

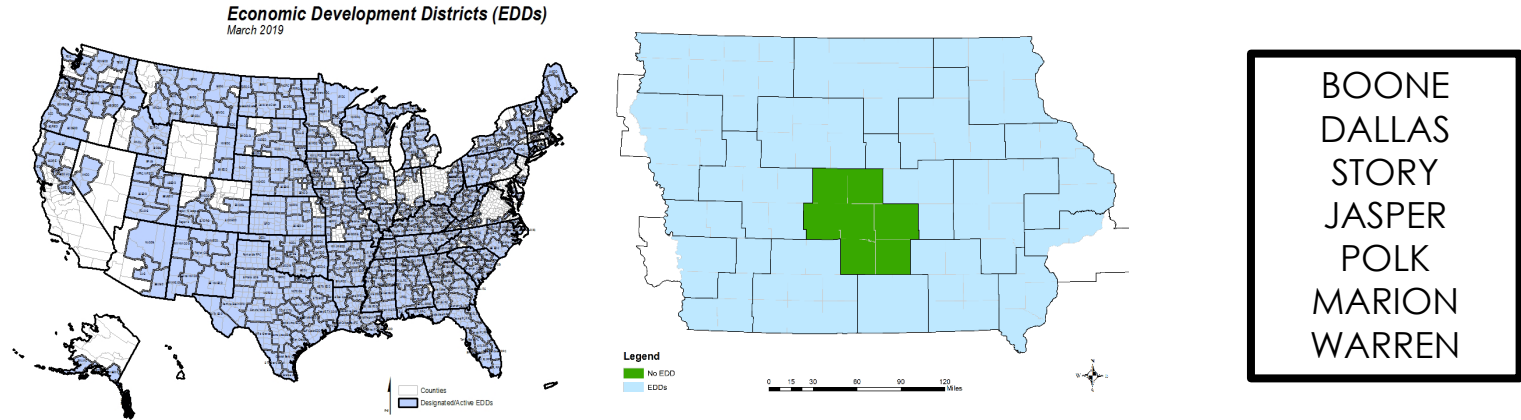
Brandon Talsma

Greg Piklapp

TIMELINE

ECONOMIC DEVELOPMENT DISTRICT FOR CENTRAL IOWA

Background: Central Iowa is the state's only region without an Economic Development District (EDD). The region is qualified for an EDD for the first time since the 2008 floods, due the impacts of the pandemic and the 2020 derecho. The primary benefit of an EDD would be easier access to federal funding, bringing an additional layer of financing to economic development projects supporting jobs in Central Iowa. EDDs work collaboratively with other EDDs as well as state agencies such as the Iowa Economic Development Authority.



Definition: 1. An Economic Development District (EDD) is a **designation** by the U.S. Economic Development Administration given to regions that have experienced economic distress. Among other benefits, having an EDD designation improves the competitiveness of federal grant applications.

2. An EDD also refers to the federally required **EDD Organization** that supports the designated district. These are typically multi-jurisdictional entities, have public and private representation on the board of directors, and exist to support the region's economic development, notably in the seeking funding.

PHASE 1:
Weigh support

- **November to February**
- Stakeholder discussions
- County resolutions of support
- Concurrence from Governor's Office.



PHASE 2:
Create entity

- **March to August**
- Meet all criteria for formation of EDD.
- Form entity.
- Determine due structure.
- Form board.
- Develop and adopt CEDS.



PHASE 3:
Designation

- **Fall 2021**
- Submit materials for designation.
- Review process estimated at 2-3 months.
- Final approval from a deputy administrator.



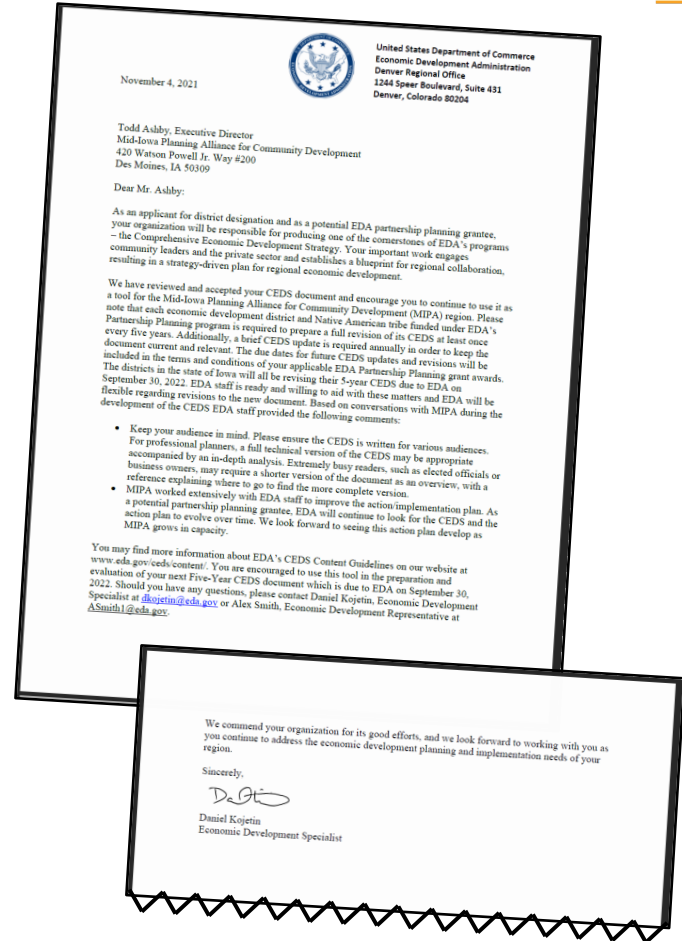
PHASE 4: Launch Operations

- **Late 2021 - Mid-2022**
- Determine membership
- Following designation, the entity would apply to participate in the EDA's Partnership Program, i.e., federal funding for admin costs.

CEDS ACCEPTED

Received notice December 9 that the Comprehensive Economic Development Strategy has been accepted.

- Helpful to grant applications
- Needs to be updated (just slightly) this year to get on EDA's 5-year review cycle for Iowa and Montana.



NEXT STEPS



Preparing application for EDA “Partnership Program” Grant

- Anticipating for formal invitation to apply soon
- Anticipated start: April 1, 2022

MEMBERSHIP

Membership Benefits

- Grant writing & administration
- Regional planning, i.e. Comprehensive Economic Development Strategy (CEDS)
- Membership support, e.g., technical assistance, map-making, local planning
- Option to contract with MIPA for local planning, such as comprehensive plans, zoning updates, or urban renewal plans
- Local project listed in the Mid-Iowa Comprehensive Economic Development Strategy (CEDS)



Funding and Dues



Federal “Partnership Program” Grant

- \$70,000 annual to add capacity (staffing)
- Needs to be matched 1-to-1 with local dollars
- Anticipated start: April 1, 2022

Membership Dues

- 15 cents / capita annually for member jurisdictions
- Pro-rated for 15 months for starting period (April 1, 2022 – June 30, 2023)
- Future rates may be adjusted by board of directors

Membership Enrollment

- Published Membership page on website with all key information, including:
 - Background
 - Services
 - Benefits
 - Funding & Dues
 - Rate Sheet
 - Bylaws
- Sent letters and emails to eligible jurisdictions
 - 89 cities & 7 counties
 - Addressed to Mayor or Chair of Board
- Responding to inquiries as they are received
- Making additional outreach to jurisdictions as needs are identified

Confirmed Commitments to Date



Ankeny

Indianola

Polk County

Carlisle

Melcher-Dallas

Van Meter

Des Moines

Milo

West Des Moines

Elkhart

Prairie City

Zearing

Hartford

-
- Several other jurisdictions have indicated they would likely join.
 - Discussions scheduled with Adel, Pleasant Hill, Jasper County.
 - \$76,100 committed toward \$87,500 needed for first 15 months.

Discussion

- Any updates from the board?
- Any communities we should be directing our outreach toward?

Next Steps

- Continue outreach as needed through end of enrollment period on February 15
- After enrollment period ends, work with member jurisdictions to appoint members to the board and executive committee

STAFFING

MPO / MIPA Contract



Staff has been consulting with EDA staff to develop the framework for a grant-eligible staffing plan.

- MIPA will employ a senior planner.
- MIPA will contract with MPO for back-office and administrative support, including accounting and auditing, staff supervision, office space, payroll, etc.



Next Steps

- Review MIPA / MPO contract at next meeting
 - Date TBD, during “Other Business” (February?)
- Delegate hiring to Executive Director
- Complete hiring process in March
- Anticipated start date: April 1

GRANT APPLICATIONS

AMERICAN RESCUE PLAN



- Continue working with a handful of jurisdictions on potential applications.
- ISU and DMACC are also pursuing grant applications, using CEDS.



Build Back Better Regional Challenge



Good Jobs Challenge



Economic Adjustment Assistance



Indigenous Communities



Travel, Tourism and Outdoor Recreation



Statewide Planning, Research and Networks

OTHER BUSINESS

Bank Account



- Established a bank account for MIPA at Bankers Trust
- Same bank as Central Iowa Regional Transportation Planning Alliance (CIRTPA)
- Staff has had good experience



Next Meetings



Staff recommends meeting more frequently for next few months, due to several upcoming decisions.

- Partnership Program application, including work program and staffing plan
- MIPA / MPO contract
- Hiring planner

Recommending monthly at “usual” time of 10 a.m. on first Tuesdays (Feb. 1, March 1, April 5)

ADJOURNMENT

Thank you!

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