MID-IOWA
MIPA
PLANNING ALLIANCE
FOR COMMUNITY DEVELOPMENT

AMERICAN RESCUE PLAN:
ECONOMIC DEVELOPMENT
ADMINISTRATION PROGRAMS

August 5, 2021

Today's Presentation

On July 23, U.S. Secretary of Commerce Gina M. Raimondo announced six programs, collectively called Investing in America's Communities, that the Economic Development Administration (EDA) will execute to equitably invest the $3 billion it received from President Biden's American Rescue Plan.

Background – Economic Development District

Program Information – What are these programs and are we eligible?
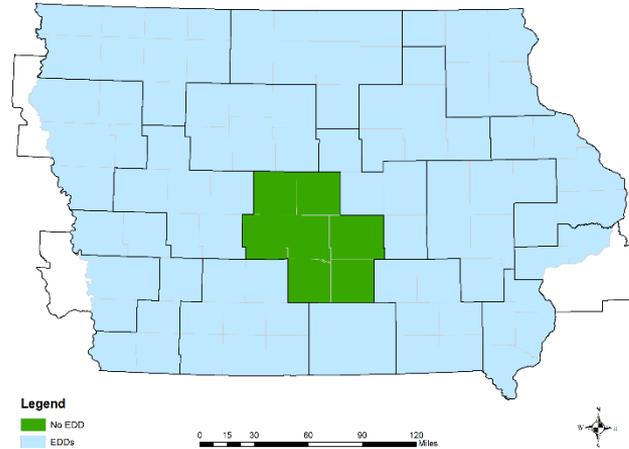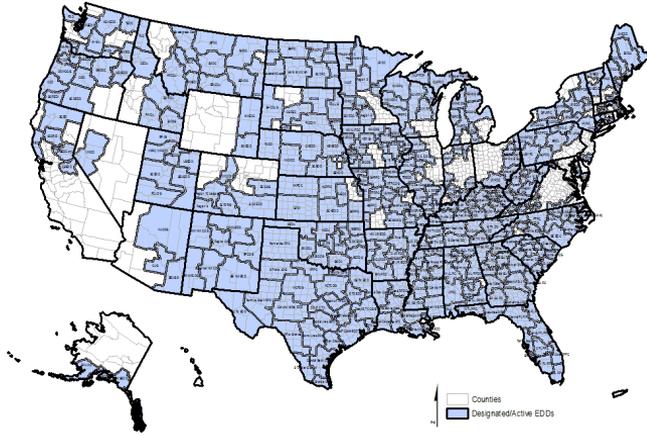
Process – How do we apply for funding?

Q&A

BACKGROUND

Economic Development District (EDD)

Economic Development Districts (EDDs)
March 2019

Counties
Designated/Active EDDs

Legend
No EDD
EDDs

0 15 30   60   90   120
                                    Miles

BOONE
DALLAS
STORY
JASPER
POLK
MARION
WARREN

Central Iowa is state's only region without EDD designation from U.S. EDA.

It is now qualified for an EDD designation due to national emergency declaration for the pandemic – the first time the region has qualified since 2008 floods.

Indianapolis and St. Louis regions are also exploring an EDD designations.

MID-IOWA PLANNING ALLIANCE FOR COMMUNITY DEVELOPMENT (MIPA)

The Mid-Iowa Planning Alliance for Community Development (MIPA) is being established for the purpose of supporting the economic development activities in Boone, Dallas, Jasper, Marion, Polk, Story, and Warren Counties.

BOONE STORY

DALLAS POLK JASPER

WARREN MARION

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BENEFITS

- Regional Plan

- Funding

- Staff Support

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MID-IOWA
COMPREHENSIVE
ECONOMIC
DEVELOPMENT
STRATEGY **2021**

PUBLIC COMMENT

- Review online
- Attend meeting 1:30 p.m. August 24
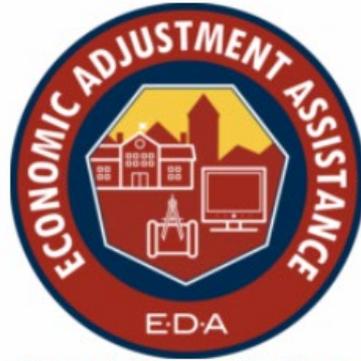- midiowaplanningalliance.com/ceds

PROGRAM INFORMATION

SIX Programs.

ONE carve-out category for coal communities

Three Categories for Six Programs

JOBS FOR TODAY

- **Good Jobs Challenge**
- **Travel, Tourism, and Outdoor Recreation**

COMMUNITIES BUILT FOR ALL

- **Economic Adjustment Assistance**
- Indigenous Communities

REGIONS FOR THE FUTURE

- **Build Back Better Regional Challenge**
- Statewide Planning, Research, and Networks

Total Funding Availability

- **Build Back Better Regional Challenge** - $1 Billion

- **Travel, Tourism, and Outdoor Recreation** - $750 Million

- **Good Jobs Challenge** - $500 Million

- **Economic Adjustment Assistance** - $500 Million

- **Indigenous Communities** - $100 Million

- **Statewide Planning, Research, & Networks** - $90 Million

Build Back Better Regional Challenge

- EDA invites eligible applicants to form regional coalitions to apply for funding to implement a collection of three to eight distinct but related projects in their region, in coordination with industry and community partners, and aligned around a holistic vision to build and scale a strategic industry cluster.

- Phase 1 will consist of 50-60 awards of $500k to accelerate readiness to apply

- Phase 2 will consist of 20-30 awards to applicants for 3 - 8 transformative projects with funding between $25 - $100 Million.

Fund Facts

Funding Available – $1 Billion

Local Match – Phase 1 is 100% federally funded, Phase 2 is 80% federal fund rate. The more local match put into the project, the more competitive it will be

Funding Type - National

Deadline to Apply – Phase 1 – October 19, 2021, Phase 2 – March 15, 2022

Build Back Better Regional Challenge

Key elements for a successful regional growth cluster

- **Regional Assets** - A strong regional growth cluster will identify, make use of, enhance, and/or create regional assets that will support the regional growth cluster's competitiveness.

- **Industry Leadership** - A strong regional growth cluster will demonstrate strong alignment with existing or prospective industry needs and strong leadership from the private sector, aligned to the coalition's vision.

- **Sustainability** - A strong regional growth cluster will have a plan to maintain or improve the cluster's economic growth and shared prosperity in the years following the ARPA awards.

- **Equity** - A strong regional growth cluster will ensure that the proposed projects' and broader cluster's benefits are shared across all affected communities, both urban and rural, and provides benefits to existing residents.

Build Back Better Regional Challenge

An example of illustrative regional growth clusters include:

Scaling an agriculture-technology cluster in rural coal counties by funding: (1) unmanned aerial vehicle (UAV) technology commercialization and entrepreneurship support programing in a downtown university center; (2) the expansion of STEM and agriculture oriented workforce training centers in rural community colleges; (3) water irrigation infrastructure to increase crop resiliency and water usage efficiency across a region; (4) statewide supply chain planning to address seasonal inefficiencies due to crop cycles and build on local and regional food systems or increase national and international reach; and (5) a multi-county revolving loan fund to provide gap financing for agriculture technology-centered small businesses. Such a cluster might include significant commitments from industry to procure and support technologies commercialized from the state university and partner with farmers to test new technologies and practices.

Good Jobs Challenge

- Designed to support the needs of an applicant's identified regional workforce system through a single integrated award. EDA will make awards to either the System Lead Entity of a regional workforce system or the Backbone Organization of a sectoral partnership as the lead applicant.

- EDA encourages efforts to reach historically underserved populations and areas, communities of color, women, and other groups facing labor market barriers such as persons with disabilities, disconnected youth, individuals in recovery, individuals with past criminal records, including justice impacted and reentry participants, serving trainees participating in the Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF) and Women, Infants and Children (WIC), and veterans and military spouses.

Fund Facts

Funding Available – $500 Million

Local Match – Up to 100% federal cost share available, demonstration of committed non-EDA resources are strongly encouraged

Funding Type - National

Deadline to Apply – January 26, 2022

Good Jobs Challenge

The ARPA Good Jobs Challenge is designed to meet the needs of businesses and workers in each type of region and help develop or strengthen dynamic regional workforce training systems and the sectoral partnerships they implement. EDA anticipates funding the following three phases of regional workforce training systems/sectoral partnerships, as applicable to regional needs, under the Good Jobs Challenge Program:

- **System Development** funding to help a System Lead Entity establish and develop a regional workforce training system comprised of multiple sector partnerships

- **Program Design** funding for sectoral partnership(s) to identify the skills needed by industry and workers, develop the skills training curriculum and materials, and secure technical expertise needed to train workers with the skills needed by businesses, including providing professional development and capacity-building to trainers and educators

- **Program Implementation** funding to deliver workforce training and wrap-around services that place workers into quality jobs through a new or expanded sectoral partnership(s)

Economic Adjustment Assistance

- The Economic Adjustment Assistance program is EDA's most flexible program, and grants made under this program will help hundreds of communities across the nation plan, build, innovate, and put people back to work through construction or non-construction projects designed to meet local needs.

- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.

- Fundable projects are like the traditional economic adjustment fund available through traditional EDA funding

Fund Facts

Funding Available – $500 Million total, $200 Million set aside for Coal Communities

Local Match – Typically 80% federal cost share, up to 100% federal cost share available. The larger the local match, the more competitive.

Funding Type – Regional - $59 Million to the Denver Office, $24 Million set aside for Coal Communities, $35 Million for others

Deadline – Tranche 1 – End of September, Tranche 2 – End of December. Will fund on an on-going basis until funding runs out.

Funding Award Amounts – Typically $1 - $2 million

Economic Adjustment Assistance

Through the EAA program, EDA provides investments that support a wide range of non-construction and construction activities in regions experiencing severe economic dislocations, such as those brought about or exacerbated by the coronavirus pandemic. Through this program, EDA can support both the development of pandemic recovery strategies and the implementation of recovery projects identified with those strategies. This includes construction activities such as:

- water and sewer system improvements

- industrial parks

- high-tech shipping and logistics facilities

- business incubators and accelerators

- brownfield redevelopment

- technology-based facilities

- wet labs

- multi-tenant manufacturing facilities science and research parks

- workforce training facilities

- and telecommunications infrastructure (e.g., broadband) and development facilities.

- This also includes non-construction activities such as design and engineering, technical assistance, economic recovery strategy development, and capitalization of revolving loan funds (RLFs)

Travel, Tourism, & Outdoor Recreation

- EDA is providing Travel, Tourism, & Outdoor Recreation grants to help communities that have been hardest hit by challenges facing the travel, tourism and outdoor recreation sectors to invest in infrastructure, workforce or other projects to support the recovery of the industry and economic resilience of the community in the future

- Under this component, EDA will fund travel, tourism, and outdoor recreation projects that include non-construction and construction activities. For the most part, this component is intended to fund projects that are focused on new and expanded infrastructure, projects with a multi-state or national focus, and projects in regions most adversely affected by damage to the travel, tourism, and outdoor recreation sectors from the coronavirus pandemic

Fund Facts

Funding Available – $750 Million total, $510 Million set aside for States

Local Match – Typically 80% federal cost share, up to 100% federal cost share available. The larger the local match the more competitive the projects will be

Funding Type – Regional - $19 Million to the Denver Office

Deadline to Apply – Tranche 1 – End of September, Tranche 2 – End of December. Will fund on an on-going basis until funding runs out.

Funding Award Amounts – Typically $1 - $2 Million

Travel, Tourism, & Outdoor Recreation

Through this program, EDA can support both the development of travel, tourism, and outdoor recreation pandemic recovery strategies and the implementation of recovery projects, including in communities adjacent to National Park Service units, State Parks, National Marine Sanctuaries, and other natural destinations. This includes construction activities where the project is owned by the Eligible Applicant such as:

- Water and stormwater/wastewater improvements

- Pier construction and improvements

- New outdoor recreation and trail infrastructure and public access enhancements

- Nature-based infrastructure projects to improve access to recreation

- Cultural, arts, and tourism facilities (e.g., visitor or tourist information centers)

- Workforce training facilities and capacity building programs

- Accessibility enhancements

- Country-wide or multi-state travel, tourism, or outdoor recreation promotion

- Although projects that don't create/retain jobs are eligible, they may not be competitive

PROCESS

Key Information

- Each project needs an eligible entity to be the project lead and able to apply for funding

- Applicants will need a grants.gov and sam.gov account

- A project can only apply for one funding program, however applicants can apply for multiple funding programs if they have multiple projects

- Receiving other ARPA funding does not impact the ability to apply for funding for these programs

- All projects must alight with the region's current CEDS or equivalent EDA-accepted regional economic development strategy that meets EDA's CEDS or strategy requirements

- All projects must be consistent with one of EDA's Investment Priorities

Key Information

Who Can Apply?

- District Organization of an EDA-designated Economic Development District

- State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions

- Institution of higher education or a consortium of institutions of higher education

- Public or private non-profit organization or association acting in cooperation with officials of an eligible entity.

Key Information

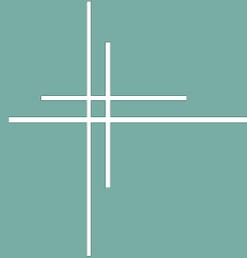Some projects are generally ineligible, including:

- projects that are primarily residential in nature

- projects to create community amenities (e.g., swimming pools, zoos, recreational centers)

- projects that support casinos or gaming

- projects that support general governmental or public safety functions (e.g., buildings to house municipal government, firehouses, public safety equipment)

- Requests for funding to supplement operating budgets or replace lost revenue (including lost tax revenue).

- In addition, EDA will not fund projects that are primarily directed at public health responses to the coronavirus pandemic, though incidental public health costs may be included in project budgets

Application Process

- Provide information about EDA programming

- MPO staff will send out a worksheet at the conclusion of this presentation for communities to enter potential projects

- Please provide a potential list of projects to the MPO by August 13. They can be sent to Andrew Collings – acollings@dmampo.org

- The MPO will then take the submitted projects to EDA staff for review and indication of fundability

- Projects sponsors will be notified of EDA's response

- Fundable projects will continue down the application process

QUESTIONS?

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THANK YOU